



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947310-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**Multi Media Services - VA**  
**Attention: Accounts Payable**  
**915 King St**  
**2nd Floor**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Brown/R/Senate	9/24-9/30 TV Sched	1

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	947310	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/30/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	10	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	09/24/12	6:29 AM	6a Eyeopener	558-7a	:30	SBTV09241218H	\$1,200.00 NM
6	WCVB	M	09/24/12	6:43 AM	6a Eyeopener	558-7a	:30	SBTV09241217H	\$1,200.00 NM
7	WCVB	Tu	09/25/12	6:14 AM	6a Eyeopener	558-7a	:30	SBTV09241218H	\$1,200.00 NM
12	WCVB	Tu	09/25/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV09241218H	\$1,200.00 NM
8	WCVB	W	09/26/12	6:24 AM	6a Eyeopener	558-7a	:30	SBTV09241218H	\$1,200.00 NM
3	WCVB	W	09/26/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV09241217H	\$1,200.00 NM
10	WCVB	Th	09/27/12	5:59 AM	6a Eyeopener	558-7a	:30	SBTV09241218H	\$1,200.00 NM
4	WCVB	Th	09/27/12	6:28 AM	6a Eyeopener	558-7a	:30	SBTV09241217H	\$1,200.00 NM
11	WCVB	F	09/28/12	5:59 AM	6a Eyeopener	558-7a	:30	SBTV09271219H	\$1,200.00 NM
9	WCVB	F	09/28/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV09241218H	\$1,200.00 NM
2	09/24/12	09/30/12	Good Morning America	658-9a	MTWTF--	:30	15	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	15	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	09/24/12	7:29 AM	Good Morning America	658-9a	:30	SBTV09241218H	\$800.00 NM
4	WCVB	M	09/24/12	8:41 AM	Good Morning America	658-9a	:30	SBTV09241218H	\$800.00 NM
6	WCVB	M	09/24/12	8:59 AM	Good Morning America	658-9a	:30	SBTV09241217H	\$800.00 NM
12	WCVB	Tu	09/25/12	7:29 AM	Good Morning America	658-9a	:30	SBTV09241218H	\$800.00 NM
15	WCVB	Tu	09/25/12	7:58 AM	Good Morning America	658-9a	:30	SBTV09241217H	\$800.00 NM
16	WCVB	Tu	09/25/12	8:39 AM	Good Morning America	658-9a	:30	SBTV09241218H	\$800.00 NM
2	WCVB	W	09/26/12	7:55 AM	Good Morning America	658-9a	:30	SBTV09241218H	\$800.00 NM
11	WCVB	W	09/26/12	8:43 AM	Good Morning America	658-9a	:30	SBTV09241218H	\$800.00 NM
8	WCVB	W	09/26/12	8:59 AM	Good Morning America	658-9a	:30	SBTV09241217H	\$800.00 NM
18	WCVB	Th	09/27/12	7:49 AM	Good Morning America	658-9a	:30	SBTV09241218H	\$800.00 NM
14	WCVB	Th	09/27/12	8:29 AM	Good Morning America	658-9a	:30	SBTV09241218H	\$800.00 NM
9	WCVB	Th	09/27/12	8:49 AM	Good Morning America	658-9a	:30	SBTV09241218H	\$800.00 NM
10	WCVB	F	09/28/12	7:25 AM	Good Morning America	658-9a	:30	SBTV09271219H	\$800.00 NM
17	WCVB	F	09/28/12	8:29 AM	Good Morning America	658-9a	:30	SBTV09241218H	\$800.00 NM
13	WCVB	F	09/28/12	8:46 AM	Good Morning America	658-9a	:30	SBTV09271219H	\$800.00 NM

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947310-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/24-9/30 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/24/12	09/30/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	09/24/12	9:29 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09241218H	\$500.00 NM
1	WCVB	Tu	09/25/12	9:50 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09241218H	\$500.00 NM
4	WCVB	W	09/26/12	9:59 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09241218H	\$500.00 NM
5	WCVB	Th	09/27/12	9:48 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09241217H	\$500.00 NM
3	WCVB	F	09/28/12	9:49 AM	REGIS AND KELLY DAY	9A-10A	:30	SBTV09241218H	\$500.00 NM
4	09/24/12	09/30/12	STEVE HARVEY DAY 10-11a		MTWTF--	:30	3	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/24/12	10:45 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09241218H	\$150.00 NM
2	WCVB	Th	09/27/12	10:53 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09241218H	\$150.00 NM
4	WCVB	F	09/28/12	10:11 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09271219H	\$150.00 NM
5	09/24/12	09/30/12	The View 1058-12n		MTWTF--	:30	5	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	09/24/12	11:32 AM	The View	1058-12n	:30	SBTV09241218H	\$650.00 NM
10	WCVB	Tu	09/25/12	11:33 AM	The View	1058-12n	:30	SBTV09241217H	\$650.00 NM
6	WCVB	W	09/26/12	11:29 AM	The View	1058-12n	:30	SBTV09241218H	\$650.00 NM
9	WCVB	Th	09/27/12	11:35 AM	The View	1058-12n	:30	SBTV09241218H	\$650.00 NM
8	WCVB	F	09/28/12	11:32 AM	The View	1058-12n	:30	SBTV09241218H	\$650.00 NM
6	09/24/12	09/30/12	Midday News 1158a-1230p		MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	09/24/12	11:59 AM	Midday News	1158a-1230p	:30	SBTV09241217H	\$600.00 NM
2	WCVB	Tu	09/25/12	12:09 PM	Midday News	1158a-1230p	:30	SBTV09241218H	\$600.00 NM
4	WCVB	W	09/26/12	12:23 PM	Midday News	1158a-1230p	:30	SBTV09241218H	\$600.00 NM
5	WCVB	Th	09/27/12	11:59 AM	Midday News	1158a-1230p	:30	SBTV09241217H	\$600.00 NM
1	WCVB	F	09/28/12	11:59 AM	Midday News	1158a-1230p	:30	SBTV09271219H	\$600.00 NM
7	09/24/12	09/30/12	Millionaire 1228-1p		MTWTF--	:30	5	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	5	\$450.00				
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4	WCVB	M	09/24/12	12:46 PM	Millionaire	1228-1p	:30	SBTV09241218H	\$450.00 NM
1	WCVB	Tu	09/25/12	12:46 PM	Millionaire	1228-1p	:30	SBTV09241218H	\$450.00 NM
5	WCVB	W	09/26/12	12:43 PM	Millionaire	1228-1p	:30	SBTV09241217H	\$450.00 NM
2	WCVB	Th	09/27/12	12:39 PM	Millionaire	1228-1p	:30	SBTV09241218H	\$450.00 NM
3	WCVB	F	09/28/12	12:54 PM	Millionaire	1228-1p	:30	SBTV09241218H	\$450.00 NM
10	09/24/12	09/30/12	GENERAL HOSPITAL ABC SOAPS ROTA		MTWTF--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947310-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/24-9/30 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
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16	09/24/12	09/30/12	Nightline Class of Time - Immediately Pre-emptible without notice	1135p-1206a	MTWTF--	:30	5	\$600.00	NM																																																																																																																																					
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18	09/24/12	09/30/12	430a Eyeopener Class of Time - Immediately Pre-emptible without notice	430-5a	MTWTF--	:30	5	\$100.00	NM																																																																																																																																					
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log





www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947310-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/24-9/30 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTF--	10	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WCVB M		09/24/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV09241217H	\$600.00	NM
6 WCVB M		09/24/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV09241218H	\$600.00	NM
11 WCVB Tu		09/25/12	5:29 AM	5a Eyeopener	5-6a	:30	SBTV09241218H	\$600.00	NM
7 WCVB Tu		09/25/12	5:38 AM	5a Eyeopener	5-6a	:30	SBTV09241217H	\$600.00	NM
9 WCVB W		09/26/12	5:27 AM	5a Eyeopener	5-6a	:30	SBTV09241217H	\$600.00	NM
12 WCVB W		09/26/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV09241218H	\$600.00	NM
10 WCVB Th		09/27/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV09241217H	\$600.00	NM
8 WCVB Th		09/27/12	5:44 AM	5a Eyeopener	5-6a	:30	SBTV09241218H	\$600.00	NM
4 WCVB F		09/28/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV09271219H	\$600.00	NM
5 WCVB F		09/28/12	5:37 AM	5a Eyeopener	5-6a	:30	SBTV09241218H	\$600.00	NM
20	09/24/12	09/30/12	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	7	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTFSS	7	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
8 WCVB M		09/24/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09241218H	\$2,500.00	NM
10 WCVB Tu		09/25/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09241218H	\$2,500.00	NM
11 WCVB W		09/26/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09241218H	\$2,500.00	NM
12 WCVB Th		09/27/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09241217H	\$2,500.00	NM
14 WCVB F		09/28/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09271219H	\$2,500.00	NM
13 WCVB Sa		09/29/12		Newscenter 5 at 11	11-1130p	:00		<del>\$2,500.00</del>	NM
				Credited					
9 WCVB Su		09/30/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09271219H	\$2,500.00	NM
21	09/24/12	09/30/12	Post 1130p Late News	1130p-1135p	MTWTFSS	:30	5	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWTFSS	5	\$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5 WCVB M		09/24/12	11:35 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09241217H	\$1,600.00	NM
1 WCVB Tu		09/25/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09241218H	\$1,600.00	NM
2 WCVB Th		09/27/12	11:35 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09241218H	\$1,600.00	NM
4 WCVB F		09/28/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09241218H	\$1,600.00	NM
3 WCVB Su		09/30/12	11:33 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09271219H	\$1,600.00	NM
22	09/24/12	09/30/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	2	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WCVB Sa		09/29/12	8:10 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV09271219H	\$700.00	NM
3 WCVB Sa		09/29/12	8:58 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV09241217H	\$700.00	NM
26	09/24/12	09/30/12	6a Weekend Eyeopener	558-7a	-----SS	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----SS	4	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WCVB Sa		09/29/12	6:28 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09241218H	\$500.00	NM
4 WCVB Sa		09/29/12	6:41 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09241217H	\$500.00	NM
1 WCVB Su		09/30/12	6:22 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09241218H	\$500.00	NM
3 WCVB Su		09/30/12	6:39 AM	6a Weekend Eyeopener	558-7a	:30	SBTV09271219H	\$500.00	NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE  
INVOICE

www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947310-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/24-9/30 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	09/24/12	09/30/12	6a Weekend Eyeopener	558-7a	-----SS	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
27	09/24/12	09/30/12	Weekend GMA	7-8a	-----SS	:30	4	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    -----SS                   4            \$450.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
4 WCVB Sa    09/29/12    6:59 AM    Weekend GMA    7-8a    :30    SBTVO9271219H    \$450.00    NM									
5 WCVB Sa    09/29/12    7:41 AM    Weekend GMA    7-8a    :30    SBTVO9241218H    \$450.00    NM									
1 WCVB Su    09/30/12    6:59 AM    Weekend GMA    7-8a    :30    SBTVO9271219H    \$450.00    NM									
3 WCVB Su    09/30/12    7:40 AM    Weekend GMA    7-8a    :30    SBTVO9241218H    \$450.00    NM									
28	09/24/12	09/30/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    -----SS                   2            \$50.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
4 WCVB Sa    09/29/12    5:10 AM    5a Weekend Eyeopener    Sa/Su 5a-6a    :30    SBTVO9271219H    \$50.00    NM									
3 WCVB Su    09/30/12    5:40 AM    5a Weekend Eyeopener    Sa/Su 5a-6a    :30    SBTVO9271219H    \$50.00    NM									
29	09/24/12	09/30/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    -----S                   4            \$550.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
6 WCVB Su    09/30/12    8:26 AM    8a Sun Wknd Eyeopener    Su 8-10a    :30    SBTVO9241217H    \$550.00    NM									
5 WCVB Su    09/30/12    8:57 AM    8a Sun Wknd Eyeopener    Su 8-10a    :30    SBTVO9271219H    \$550.00    NM									
3 WCVB Su    09/30/12    9:09 AM    8a Sun Wknd Eyeopener    Su 8-10a    :30    SBTVO9241218H    \$550.00    NM									
7 WCVB Su    09/30/12    9:39 AM    8a Sun Wknd Eyeopener    Su 8-10a    :30    SBTVO9271219H    \$550.00    NM									
30	09/24/12	09/30/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    -----S                   1            \$1,500.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WCVB Su    09/30/12    10:59 AM    This Week / C. Amanpour    10-11a    :30    SBTVO9241217H    \$1,500.00    NM									
31	09/24/12	09/30/12	OTR 11a	1058a-1130a	-----S	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    -----S                   1            \$100.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WCVB Su    09/30/12    11:30 AM    OTR 11a    1058a-1130a    :30    SBTVO9271219H    \$100.00    NM									
32	09/24/12	09/30/12	6p News Weekend	6-630p	-----SS	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    -----SS                   2            \$1,000.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
2 WCVB Sa    09/29/12    6p News Weekend    6-630p    :00 <del>\$1,000.00</del> NM									
Credited									
1 WCVB Su    09/30/12    6:24 PM    6p News Weekend    6-630p    :30    SBTVO9241218H    \$1,000.00    NM									
33	09/24/12	09/30/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    -----S                   1            \$850.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WCVB Su    09/30/12    11:57 PM    Sportscenter 5 OT    1135p-12m    :30    SBTVO9241218H    \$850.00    NM									

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**INVOICE**

www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947310-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/24-9/30 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/24/12	09/30/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$850.00	
Class of Time - Immediately Pre-emptible without notice									
<u>Total Spots</u>							<b>147</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$132,100.00</b>
<u>Agency Commission</u>	<b>\$19,815.00</b>
<u>Net Amount Due</u>	<b>\$112,285.00</b>